**Kristen Fitzpatrick**

**Film Strategist I Content Curator I Programmer I Collaborator**

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**Experience**

Women Make Movies I NYC

Director of Acquisition & Exhibition I 2010 – present

Acquisition & Exhibition Manager I 2007 - 2010

Distribution Manager I 2004 - 2007

Distribution Coordinator I 2000 – 2004

**Acquisition**

* Travel globally to festivals, markets and forums for content acquisition.
* Negotiate, draft and manage assigned deals.
* Conduct filmmaker orientations and distribution consultations.
* Curate and produce annual catalog and direct cross-functional production team.

**Distribution/Exhibition**

* Create overall hybrid release strategy to maximize audience engagement and return.
* Develop and execute plans for theatrical, festival and cinema on demand roll-outs.
* Strategize with and identify new global exhibition partners for premiere events.
* Attend festivals to represent films and participate in Q&As.

**Impact/Outreach/Promotion**

* Promote and evangelize overall WMM messaging and brand through social media.
* Direct all press, publicity and media; monthly E-newsletter, announcements and press releases.
* Develop promotional plans in collaboration with national broadcast and /VOD partners.
* Create impact campaign strategy and collaborate with impact partners for social justice film.

**General**

* Represent, network and speak on behalf of the organization globally.
* Fundraising and distribution consultations annually at IDFA, Sundance, Tribeca, Hot Docs, Sheffield, IFP and Hot Docs.
* Consult on quarterly, in-house workshop series.
* Royalty reporting and accounting for filmmaker/producer teams.
* Manage departmental budget for travel, staff and promotional spending.

**Education & Selected Additional Projects**

**Bachelor of Arts, Communications & Media Studies** I Florida Atlantic University

intheredfilm.org I Consulting Producer

dreamcatherfilm.com I Impact Strategist

priceofsex.org I Impact Producer & Strategist

privateviolence.com I Impact Strategist

mclight.com I Manager